



Message From The CEO: A Defining Moment in AESG's Growth Journey



This week marks a proud and defining moment in AESG's journey. We announced the appointment of Kez Taylor and Roger Nickells as Non- Executive Directors to the AESG Board of Directors. Their joining represents far more than just new names at the table - it's a clear statement of our intent and vision for the future.

Reflecting on the Journey

When we started AESG close to fifteen years ago, we were driven by a belief that there was a better way to approach the built and urban environment — one rooted in technical excellence, sustainability, and a deep sense of purpose. That vision has taken us from a regional specialist to a global force operating across five continents.

But every phase of growth brings new challenges. Entering new markets means navigating new dynamics, cultures, and complexities. That's why the role of independent, experienced leadership at the board level becomes so vital.

As we continue our expansion across the globe — most recently into Cape Town, Cairo, and Melbourne — the establishment of a board comprising some of the industry's most respected leaders is both timely and essential. Our growth has been rapid but never reckless. We've always believed in balancing bold ambition with grounded, values-led leadership — and that's exactly what this board will help us uphold.

Why This Matters Now

Kez and Roger are individuals I have known, worked with and respected for many years, not just for what they have achieved, but for how they have done it. They have led transformational first of its kind projects, built world-class businesses, and consistently pushed boundaries in engineering, design, and delivery. More importantly, they have done so with integrity, humility, and a commitment to meaningful impact — values that deeply resonate with us at AESG.

With Kez and Roger alongside Scott Coombes, Adam Muggleton, and myself, I believe we now have the right mix of experience, energy, and perspective to guide AESG through this next chapter.

Each member of the board brings a wealth of knowledge and fresh perspectives from diverse sectors, including sustainable development, engineering, and advisory services. Importantly, each member has extensive experience in building and scaling successful organisations—from leading high-growth companies to advising businesses through periods of transformation and expansion.



Enhancing Value for Our Clients

The collective expertise of our board will enhance AESG's governance framework, ensuring robust accountability and encouraging bold, innovative thinking as we pursue our vision: to be the consultancy of choice for clients seeking to solve their most significant challenges through collaboration, innovation, and advanced technical solutions.

This enhanced oversight means that clients can have greater confidence in AESG's ability to deliver high-quality, sustainable, and future-proof solutions. Our commitment to rigorous governance ensures that every project is approached with integrity, creativity, and a sharp focus on client outcomes—helping our clients achieve their goals more efficiently and sustainably.

Looking Ahead

The world is at an inflexion point — in climate, technology, and how we shape the cities and communities of tomorrow. At AESG, we are not content with just reacting to change. We aim to lead it.

Kez and Roger's addition to the board will strengthen our ability to do just that — ensuring we scale not just faster, but smarter. We will collectively stay agile while remaining true to our purpose: delivering high-quality, future-ready solutions that positively impact people and the planet.

A Personal Thank You

To our clients, partners, and most importantly colleagues — your support has brought us to this moment, and I could not be more excited about what lies ahead.

This is just the beginning of a bold new chapter for AESG.

Let's keep building together.

How AESG can help

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AESG is an international Consultancy, Engineering and Advisory firm committed to driving sustainability in the built environment and beyond. With the highest calibre leadership team in our field, we pair technical knowledge with practical experience to provide hands-on, bespoke strategic solutions to our clients.

We have one of the largest dedicated specialist consultancy teams working on projects within the building, urban planning, infrastructure and strategic advisory sectors. With decades of cumulative experience, our team offers specialist expertise in sustainable design, sustainable engineering, MEPF, fire and life safety, façade engineering, commissioning, digital delivery, waste management, environmental consultancy, strategy and advisory, security consultancy, cost management and acoustics. Our prestigious portfolio demonstrates our extensive capabilities and our ability to consistently deliver best in class solutions to some of the industry's most complex technical challenges.

How AESG can help



Saeed Al Abbar

Chief Executive Officer, AESG

As CEO of AESG, Saeed founded and built AESG into one of the Middle East and Europe's largest and most respected specialist consultancy, engineering and advisory firms with a core focus on sustainable urban development. Under Saeed's direction, AESG has developed a strong reputation for delivering the highest quality consultancy in sustainability, energy management, fire and life safety, façade engineering, environmental consultancy, waste management, commissioning, government advisory, project development and building consultancy and acoustic consultancy services.

In his role at AESG, Saeed has been involved in managing and directing some of the world's most prestigious projects through design, construction, commissioning and operation. Projects have included large prestigious master plan developments, high rise buildings, housing development and critical infrastructure.

As well as his professional role as CEO of AESG, Saeed also served as Chairman of the Emirates Green Building Council between 2013-2020 and has been a Board Member of the World Green Building Council between 2015 – 2021 providing leadership to the global sustainable building movement. Saeed has been influential in the advancement of sustainable buildings and cities globally and in the MENA region by working with industry, academia and government departments to develop collaborative solutions to some of the world's greatest challenges.

For further information relating to specialist consultancy engineering services, feel free to contact us directly via info@aesg.com

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